

## North Carolina: Census 2020 Real-Time Response Rates – Week of March 23

### Overall Self-Response Rates in NC

**16.6%** of people in NC have self-responded to the 2020 Census between March 12 and March 23, 2020. The top performing state is Nebraska (25.1%). North Carolina is currently ranked 41 out of 50 states and D.C. for self-response rate. Nationally, 19.2% of households have self-responded to the census.

### How are people responding to the 2020 Census in North Carolina?

**13.1%** of NC households responded to the census online versus 16.1% of households nationwide.

**3.5%** of NC households responded to the census by phone or mail versus 3.1% of households nationwide.

### Where are people responding? (Top 5 Counties)

Rank	County Name	2020 Self-Response Rate
1	Caswell County	22.2%
2	Alexander County	21.2%
3	Lee County	20.9%
4	Orange County	20.8%
5	Rockingham County	20.4%

### Where are people not responding? (Bottom 5 counties)

Rank	County Name	2020 Self-Response Rate
99	Graham County	6.6%
99	Jackson County	6.6%
98	Dare County	6.8%
97	Avery County	7.2%
96	Watauga County	8.3%

### How many households in North Carolina self-responded in past census counts?

Historic census self-response rates for North Carolina were 63.0% in 1990, 64.0% in 2000, and 64.8% in 2010.



CAROLINA  
DEMOGRAPHY

## How are target groups responding in North Carolina?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	542	16.5%
4.1% to 5.5%	541	17.3%
5.5% to 7.2%	541	17.3%
7.2% or higher	541	16.2%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	542	16.1%
2.9% to 5.7%	541	16.8%
5.7% to 9.8%	541	17.3%
9.8% or higher	541	17.0%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	542	16.3%
14% to 28%	541	17.9%
28% to 50%	541	17.6%
50% or higher	541	15.5%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	541	17.9%
12% to 21%	541	16.5%
21% to 31%	541	16.2%
31% or higher	541	16.7%