# North Carolina: Census 2020 Real-Time Response Rates - Week Ending March 29

#### **Overall Self-Response Rates in NC**

**30.0%** of households in NC have self-responded to the 2020 Census between March 12 and March 29, 2020. The top performing state is Wisconsin (40.8%). North Carolina is currently ranked 39 out of 50 states and D.C. for self-response rate. Nationally, 33.1% of households have self-responded to the census.

### How are people responding to the 2020 Census in North Carolina?

- 25.3% of NC households responded to the census online versus 29.0% of households nationwide.
- **4.7**% of NC households responded to the census by phone or mail versus 4.1% of households nationwide.

#### Where are people responding? (Top 5 Counties)

Rank	County Name	2020 Self-Response Rate
1	Orange County	36.8%
2	Union County	35.9%
3	Wake County	35.6%
4	Chatham County	35.3%
5	Alexander County	33.5%

## Where are people not responding? (Bottom 5 counties)

Rank	County Name	2020 Self-Response Rate
100	Graham County	11.1%
99	Avery County	11.4%
98	Dare County	12.8%
97	Jackson County	13.1%
96	Swain County	14.5%

### How many households in North Carolina self-responded in past census counts?

Historic census self-response rates for North Carolina were 63.0% in 1990, 64.0% in 2000, and 64.8% in 2010.





# How are target groups responding in North Carolina?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	542	29.0%
4.1% to 5.5%	541	30.8%
5.5% to 7.2%	541	31.2%
7.2% or higher	541	29.4%

### **Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	542	28.0%
2.9% to 5.7%	541	30.4%
5.7% to 9.8%	541	31.1%
9.8% or higher	541	30.8%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	542	30.2%
14% to 28%	541	32.6%
28% to 50%	541	30.7%
50% or higher	541	26.9%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	541	35.0%
12% to 21%	541	30.4%
21% to 31%	541	28.2%
31% or higher	541	26.9%



