

North Carolina: Census 2020 Real-Time Response Rates – Week Ending April 12

Overall Self-Response Rates in NC

44.9% of households in NC have self-responded to the 2020 Census between March 12 and April 12, 2020. The top performing state is Minnesota (57.2%). North Carolina is currently ranked 36 out of 50 states and D.C. for self-response rate. Nationally, 47.9% of households have self-responded to the census.

How are people responding to the 2020 Census in North Carolina?

38.4% of NC households responded to the census online versus 42.2% of households nationwide.

6.5% of NC households responded to the census by phone or mail versus 5.7% of households nationwide.

Where are people responding? (Top 5 Counties)

Rank	County Name	2020 Self-Response Rate
1	Orange County	54.8%
2	Union County	54.6%
3	Wake County	53.8%
4	Chatham County	52.2%
5	Davie County	50.0%

Where are people not responding? (Bottom 5 counties)

Rank	County Name	2020 Self-Response Rate
100	Graham County	16.9%
99	Avery County	18.2%
98	Jackson County	21.1%
97	Dare County	21.7%
96	Swain County	22.3%

How many households in North Carolina self-responded in past census counts?

Historic census self-response rates for North Carolina were 63.0% in 1990, 64.0% in 2000, and 64.8% in 2010.



CAROLINA
DEMOGRAPHY

How are target groups responding in North Carolina?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	542	42.9%
4.1% to 5.5%	541	45.9%
5.5% to 7.2%	541	46.6%
7.2% or higher	541	43.9%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	542	41.3%
2.9% to 5.7%	541	45.0%
5.7% to 9.8%	541	46.3%
9.8% or higher	541	46.6%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	542	44.8%
14% to 28%	541	48.6%
28% to 50%	541	45.7%
50% or higher	541	40.1%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	541	52.8%
12% to 21%	541	45.6%
21% to 31%	541	42.0%
31% or higher	541	38.9%



CAROLINA
DEMOGRAPHY