

# North Carolina: Census 2020 Real-Time Response Rates - Week Ending April 5

## Overall Self-Response Rates in NC

**41.7%** of households in NC have self-responded to the 2020 Census between March 12 and April 5, 2020. The top performing state is Minnesota (53.9%). North Carolina is currently ranked 37 out of 50 states and D.C. for self-response rate. Nationally, 44.5% of households have self-responded to the census.

## How are people responding to the 2020 Census in North Carolina?

**35.7%** of NC households responded to the census online versus 39.3% of households nationwide.

**6.0%** of NC households responded to the census by phone or mail versus 5.2% of households nationwide.

## Where are people responding? (Top 5 Counties)

Rank	County Name	2020 Self-Response Rate
1	Orange County	51.3%
2	Union County	50.6%
3	Wake County	50.2%
4	Chatham County	48.4%
5	Guilford County	46.1%

## Where are people not responding? (Bottom 5 counties)

Rank	County Name	2020 Self-Response Rate
100	Graham County	15.5%
99	Avery County	16.2%
98	Jackson County	19.3%
97	Dare County	19.8%
96	Swain County	20.6%

## How many households in North Carolina self-responded in past census counts?

Historic census self-response rates for North Carolina were 63.0% in 1990, 64.0% in 2000, and 64.8% in 2010.



CAROLINA  
DEMOGRAPHY

## How are target groups responding in North Carolina?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	542	39.9%
4.1% to 5.5%	541	42.6%
5.5% to 7.2%	541	43.3%
7.2% or higher	541	40.9%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	542	38.5%
2.9% to 5.7%	541	41.9%
5.7% to 9.8%	541	43.1%
9.8% or higher	541	43.3%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	542	41.6%
14% to 28%	541	45.2%
28% to 50%	541	42.6%
50% or higher	541	37.4%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	541	49.0%
12% to 21%	541	42.4%
21% to 31%	541	39.1%
31% or higher	541	36.4%



CAROLINA  
**DEMOGRAPHY**