

North Carolina: Census 2020 Real-Time Response Rates - Week Ending May 10

Overall Self-Response Rates in NC

54.5% of households in NC have self-responded to the 2020 Census between March 12 and May 10, 2020. The top performing state is Minnesota (68.7%). North Carolina is currently ranked 35 out of 50 states and D.C. for self-response rate. Nationally, 58.5% of households have self-responded to the census.

How are people responding to the 2020 Census in North Carolina?

43.5% of NC households responded to the census online versus 47.6% of households nationwide.

11.0% of NC households responded to the census by phone or mail versus 10.9% of households nationwide.

Where are people responding? (Top 5 Counties)

Rank	County Name	2020 Self-Response Rate
1	Union County	66.2%
2	Orange County	64.7%
3	Wake County	63.8%
4	Davie County	62.9%
5	Chatham County	62.0%

Where are people not responding? (Bottom 5 counties)

Rank	County Name	2020 Self-Response Rate
100	Graham County	21.6%
99	Avery County	21.9%
98	Swain County	25.7%
97	Jackson County	25.9%
96	Dare County	27.5%

How many households in North Carolina self-responded in past census counts?

Historic census self-response rates for North Carolina were 63.0% in 1990, 64.0% in 2000, and 64.8% in 2010.



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How are target groups responding in North Carolina?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	542	52.3%
4.1% to 5.5%	541	55.9%
5.5% to 7.2%	541	56.6%
7.2% or higher	541	53.0%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	542	50.4%
2.9% to 5.7%	541	54.9%
5.7% to 9.8%	541	56.3%
9.8% or higher	541	56.1%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	542	55.2%
14% to 28%	541	59.5%
28% to 50%	541	55.5%
50% or higher	541	47.6%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	541	63.2%
12% to 21%	541	56.5%
21% to 31%	541	52.1%
31% or higher	541	46.0%



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