

CAROLINA
DEMOGRAPHY

Primary

CAROLINA
DEMOGRAPHY

White on Blue

Using our logo

Our logo is available in .png and .svg formats on our About page.
(carolinademography.org/about)


Two versions are available: **Primary** and **White on Blue**. Use Primary in footers or with other logos on light backgrounds, and White on Blue over complex imagery or dark backgrounds. If there are any questions or requests please email us at demography@unc.edu.

minimum size




minimum padding




 do not recolor

CAROLINA
DEMOGRAPHY

 do not squish



 do not place over image



 do use White on Blue

