Cabarrus County: Census 2020 Real-Time Response Rates - Week Ending Aug 2

How is Cabarrus County performing?

60.3% of households in Cabarrus County have self-responded to the 2020 Census between March 12 and Aug 2, 2020, **above** the state response rate of **59.0%**. Cabarrus County is currently ranked 30 out of 100 counties in NC.

How are people responding to the 2020 Census in Cabarrus County?

52.5% of Cabarrus households responded to the census online versus 46.1% of all NC households.

7.8% of Cabarrus households responded to the census by phone or mail versus 12.9% of all NC households.

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1 | 425.04 | 79.7% |
| 2 | 415.01 | 79.3% |
| 3 | 426.01 | 78.3% |
| 4 | 426.04 | 73.1% |
| 5 | 425.01 | 72.9% |

Where are people responding in Cabarrus County? (Top 5 Tracts)

Where are people not responding in Cabarrus County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 37 | 417.02 | 39.6% |
| 36 | 419.01 | 44.5% |
| 35 | 416.02 | 45.2% |
| 34 | 421.01 | 45.6% |
| 33 | 406 | 48.3% |

How many households in Cabarrus County self-responded in past census counts?

Historic census self-response rates for Cabarrus County were 70.0% in 1990, 69.0% in 2000, and 70.4% in 2010.





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How are target groups responding in Cabarrus County?

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1% | 6 | 63.1% |
| 4% to 5.5% | 8 | 63.3% |
| 5.5% to 7.2% | 12 | 59.6% |
| 7.2% or higher | 11 | 58.2% |

Young Children - 5.9% of NC population ages 0-4

Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9% | 5 | 55.8% |
| 2.9% to 5.7% | 8 | 58.7% |
| 5.7% to 9.8% | 12 | 62.0% |
| 9.8% or higher | 12 | 62.3% |

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14% | 6 | 56.6% |
| 14% to 28% | 10 | 66.7% |
| 28% to 50% | 16 | 61.2% |
| 50% or higher | 5 | 50.7% |

No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12% | 19 | 65.4% |
| 12% to 21% | 12 | 57.5% |
| 21% to 31% | 5 | 52.5% |
| 31% or higher | 1 | 45.6% |





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