Chowan County: Census 2020 Real-Time Response Rates - Week Ending Aug 2

How is Chowan County performing?

58.9% of households in Chowan County have self-responded to the 2020 Census between March 12 and Aug 2, 2020, **below** the state response rate of **59.0%**. Chowan County is currently ranked 36 out of 100 counties in NC.

How are people responding to the 2020 Census in Chowan County?

34.8% of Chowan households responded to the census online versus 46.1% of all NC households.

24.1% of Chowan households responded to the census by phone or mail versus 12.9% of all NC households.

Where are people responding in Chowan County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9301.02	61.9%
2	9302	61.1%
3	9301.01	54.9%
•		

Where are people not responding in Chowan County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
3	9301.01	54.9%
2	9302	61.1%
1	9301.02	61.9%

How many households in Chowan County self-responded in past census counts?

Historic census self-response rates for Chowan County were 68.0% in 1990, 65.0% in 2000, and 65.4% in 2010.



CAROLINA **DEMOGRAPHY**

https://ncdemography.org | demography@unc.edu

How are target groups responding in Chowan County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	1	61.1%
4% to 5.5%	1	54.9%
5.5% to 7.2%	1	61.9%
7.2% or higher	0	n.a.

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	3	59.3%
2.9% to 5.7%	0	n.a.
5.7% to 9.8%	0	n.a.
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	1	61.1%
28% to 50%	1	61.9%
50% or higher	1	54.9%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	1	61.9%
31% or higher	2	58.0%



