

Cleveland County: Census 2020 Real-Time Response Rates - Week Ending Aug 2

How is Cleveland County performing?

59.3% of households in Cleveland County have self-responded to the 2020 Census between March 12 and Aug 2, 2020, **above** the state response rate of **59.0%**. Cleveland County is currently ranked 33 out of 100 counties in NC.

How are people responding to the 2020 Census in Cleveland County?

38.5% of Cleveland households responded to the census online versus 46.1% of all NC households.

20.8% of Cleveland households responded to the census by phone or mail versus 12.9% of all NC households.

Where are people responding in Cleveland County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9513	66.2%
2	9506.01	65.8%
3	9515.03	64.2%
4	9503.02	63.9%
5	9504	63.6%

Where are people not responding in Cleveland County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
22	9502	51.4%
21	9509	52.6%
20	9505	52.9%
19	9511	54.2%
18	9501.02	54.4%

How many households in Cleveland County self-responded in past census counts?

Historic census self-response rates for Cleveland County were 63.0% in 1990, 64.0% in 2000, and 65.6% in 2010.



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How are target groups responding in Cleveland County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	57.9%
4% to 5.5%	6	58.5%
5.5% to 7.2%	5	60.3%
7.2% or higher	5	59.4%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	15	58.2%
2.9% to 5.7%	5	61.1%
5.7% to 9.8%	2	59.1%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	59.9%
14% to 28%	8	59.2%
28% to 50%	7	58.6%
50% or higher	1	52.6%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	6	62.5%
31% or higher	16	57.6%



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