

Cumberland County: Census 2020 Real-Time Response Rates - Week Ending Aug 2

How is Cumberland County performing?

57.3% of households in Cumberland County have self-responded to the 2020 Census between March 12 and Aug 2, 2020, **below** the state response rate of **59.0%**. Cumberland County is currently ranked 44 out of 100 counties in NC.

How are people responding to the 2020 Census in Cumberland County?

45.3% of Cumberland households responded to the census online versus 46.1% of all NC households.

12.0% of Cumberland households responded to the census by phone or mail versus 12.9% of all NC households.

Where are people responding in Cumberland County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	7.01	74.0%
2	34.06	72.3%
4	32.01	70.0%
5	30.01	66.7%
6	32.05	66.5%

Where are people not responding in Cumberland County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
64	34.05	36.4%
64	34.07	36.4%
63	24.01	36.6%
62	34.01	40.6%
60	10	41.1%

How many households in Cumberland County self-responded in past census counts?

Historic census self-response rates for Cumberland County were 58.0% in 1990, 62.0% in 2000, and 64.7% in 2010.



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How are target groups responding in Cumberland County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	48.5%
4% to 5.5%	10	55.5%
5.5% to 7.2%	20	56.9%
7.2% or higher	32	55.3%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	53.1%
2.9% to 5.7%	23	53.0%
5.7% to 9.8%	30	56.8%
9.8% or higher	6	61.6%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	4	66.0%
28% to 50%	26	56.8%
50% or higher	34	53.5%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	16	56.1%
12% to 21%	23	58.5%
21% to 31%	16	56.2%
31% or higher	9	46.3%



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