

Franklin County: Census 2020 Real-Time Response Rates - Week Ending Aug 2

How is Franklin County performing?

57.3% of households in Franklin County have self-responded to the 2020 Census between March 12 and Aug 2, 2020, **below** the state response rate of **59.0%**. Franklin County is currently ranked 44 out of 100 counties in NC.

How are people responding to the 2020 Census in Franklin County?

40.6% of Franklin households responded to the census online versus 46.1% of all NC households.

16.7% of Franklin households responded to the census by phone or mail versus 12.9% of all NC households.

Where are people responding in Franklin County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	605.02	71.4%
2	605.01	67.1%
3	606	65.2%
4	608.02	64.1%
5	604.01	62.7%

Where are people not responding in Franklin County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
12	607	32.1%
11	603.02	50.3%
10	608.01	52.4%
9	604.02	54.5%
8	602	54.7%

How many households in Franklin County self-responded in past census counts?

Historic census self-response rates for Franklin County were 53.0% in 1990, 62.0% in 2000, and 62.0% in 2010.



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How are target groups responding in Franklin County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	57.6%
4% to 5.5%	4	60.2%
5.5% to 7.2%	4	58.1%
7.2% or higher	2	49.6%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	2	60.7%
2.9% to 5.7%	3	62.9%
5.7% to 9.8%	6	52.4%
9.8% or higher	1	62.7%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	5	64.5%
28% to 50%	4	50.9%
50% or higher	3	53.8%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	67.1%
12% to 21%	4	58.2%
21% to 31%	4	56.5%
31% or higher	3	53.8%



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