Guilford County: Census 2020 Real-Time Response Rates - Week Ending Aug 2

How is Guilford County performing?

64.7% of households in Guilford County have self-responded to the 2020 Census between March 12 and Aug 2, 2020, **above** the state response rate of **59.0%**. Guilford County is currently ranked 9 out of 100 counties in NC.

How are people responding to the 2020 Census in Guilford County?

53.0% of Guilford households responded to the census online versus 46.1% of all NC households.

11.7% of Guilford households responded to the census by phone or mail versus 12.9% of all NC households.

Where are people responding in Guilford County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	125.11	88.2%
2	125.05	87.2%
3	125.1	86.9%
4	164.08	86.5%
5	125.09	85.5%

Where are people not responding in Guilford County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
118	110	36.5%
117	126.08	42.9%
116	143	43.4%
115	112	43.8%
114	136.01	44.8%

How many households in Guilford County self-responded in past census counts?

Historic census self-response rates for Guilford County were 69.0% in 1990, 67.0% in 2000, and 68.5% in 2010.



CAROLINA **DEMOGRAPHY**

https://ncdemography.org | demography@unc.edu

How are target groups responding in Guilford County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	34	66.3%
4% to 5.5%	19	68.1%
5.5% to 7.2%	28	66.5%
7.2% or higher	37	58.9%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	8	67.5%
2.9% to 5.7%	24	64.8%
5.7% to 9.8%	32	66.5%
9.8% or higher	54	62.3%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	8	76.9%
14% to 28%	29	74.7%
28% to 50%	32	65.4%
50% or higher	49	55.4%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	16	79.9%
12% to 21%	27	70.9%
21% to 31%	30	63.6%
31% or higher	45	55.4%



