

## Lenoir County: Census 2020 Real-Time Response Rates - Week Ending Aug 2

### How is Lenoir County performing?

**56.8%** of households in Lenoir County have self-responded to the 2020 Census between March 12 and Aug 2, 2020, **below** the state response rate of **59.0%**. Lenoir County is currently ranked 48 out of 100 counties in NC.

### How are people responding to the 2020 Census in Lenoir County?

**30.1%** of Lenoir households responded to the census online versus 46.1% of all NC households.

**26.7%** of Lenoir households responded to the census by phone or mail versus 12.9% of all NC households.

### Where are people responding in Lenoir County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	108	70.0%
2	106	65.8%
3	110.01	64.5%
4	110.02	59.7%
5	101	57.3%

### Where are people not responding in Lenoir County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
15	104	31.3%
14	103	36.5%
13	105	50.8%
12	107	51.3%
11	102	52.9%

### How many households in Lenoir County self-responded in past census counts?

Historic census self-response rates for Lenoir County were 64.0% in 1990, 62.0% in 2000, and 65.3% in 2010.



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## How are target groups responding in Lenoir County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	44.3%
4% to 5.5%	6	60.7%
5.5% to 7.2%	3	57.5%
7.2% or higher	4	48.6%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	52.3%
2.9% to 5.7%	6	55.6%
5.7% to 9.8%	4	56.0%
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	1	55.7%
14% to 28%	1	55.6%
28% to 50%	5	59.0%
50% or higher	8	51.7%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	59.7%
12% to 21%	2	60.1%
21% to 31%	9	57.9%
31% or higher	3	39.7%



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