

Martin County: Census 2020 Real-Time Response Rates - Week Ending Aug 2

How is Martin County performing?

55.5% of households in Martin County have self-responded to the 2020 Census between March 12 and Aug 2, 2020, **below** the state response rate of **59.0%**. Martin County is currently ranked 51 out of 100 counties in NC.

How are people responding to the 2020 Census in Martin County?

23.1% of Martin households responded to the census online versus 46.1% of all NC households.

32.4% of Martin households responded to the census by phone or mail versus 12.9% of all NC households.

Where are people responding in Martin County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9705	63.2%
2	9701	59.3%
3	9703	57.9%
4	9702	57.4%
5	9704	43.8%

Where are people not responding in Martin County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
6	9706	43.5%
5	9704	43.8%
4	9702	57.4%
3	9703	57.9%
2	9701	59.3%

How many households in Martin County self-responded in past census counts?

Historic census self-response rates for Martin County were 67.0% in 1990, 66.0% in 2000, and 63.0% in 2010.



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How are target groups responding in Martin County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	3	54.8%
4% to 5.5%	0	n.a.
5.5% to 7.2%	1	59.3%
7.2% or higher	2	50.7%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	56.3%
2.9% to 5.7%	1	43.5%
5.7% to 9.8%	0	n.a.
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	0	n.a.
28% to 50%	3	60.0%
50% or higher	3	48.4%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	0	n.a.
31% or higher	6	54.2%



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