

Moore County: Census 2020 Real-Time Response Rates - Week Ending Aug 2

How is Moore County performing?

57.9% of households in Moore County have self-responded to the 2020 Census between March 12 and Aug 2, 2020, **below** the state response rate of **59.0%**. Moore County is currently ranked 41 out of 100 counties in NC.

How are people responding to the 2020 Census in Moore County?

44.4% of Moore households responded to the census online versus 46.1% of all NC households.

13.5% of Moore households responded to the census by phone or mail versus 12.9% of all NC households.

Where are people responding in Moore County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9506.01	72.1%
2	9506.02	67.5%
3	9510	65.6%
4	9505.02	65.5%
5	9508.02	64.8%

Where are people not responding in Moore County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
18	9503.02	39.4%
17	9503.01	41.8%
16	9502	49.0%
15	9501	49.7%
14	9504.01	52.3%

How many households in Moore County self-responded in past census counts?

Historic census self-response rates for Moore County were 57.0% in 1990, 65.0% in 2000, and 61.1% in 2010.



CAROLINA
DEMOGRAPHY

How are target groups responding in Moore County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	60.8%
4% to 5.5%	4	57.0%
5.5% to 7.2%	3	55.0%
7.2% or higher	5	55.7%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	49.8%
2.9% to 5.7%	10	62.0%
5.7% to 9.8%	4	54.1%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	7	60.3%
14% to 28%	6	56.1%
28% to 50%	5	55.5%
50% or higher	0	n.a.

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	4	63.4%
12% to 21%	8	57.3%
21% to 31%	2	59.3%
31% or higher	4	51.5%



CAROLINA
DEMOGRAPHY