

## North Carolina: Census 2020 Real-Time Response Rates - Week Ending Aug 2

### Overall Self-Response Rates in NC

**59.0%** of households in NC have self-responded to the 2020 Census between March 12 and Aug 2, 2020. The top performing state is Minnesota (72.2%). North Carolina is currently ranked 35 out of 50 states and D.C. for self-response rate. Nationally, 62.8% of households have self-responded to the census.

### How are people responding to the 2020 Census in North Carolina?

**46.1%** of NC households responded to the census online versus 50.2% of households nationwide.

**12.9%** of NC households responded to the census by phone or mail versus 12.6% of households nationwide.

### Where are people responding? (Top 5 Counties)

Rank	County Name	2020 Self-Response Rate
1	Union County	70.5%
2	Orange County	68.9%
3	Wake County	68.2%
4	Davie County	67.3%
5	Chatham County	67.2%

### Where are people not responding? (Bottom 5 counties)

Rank	County Name	2020 Self-Response Rate
100	Avery County	29.3%
99	Graham County	30.3%
98	Jackson County	32.4%
97	Swain County	32.8%
96	Dare County	34.5%

### How many households in North Carolina self-responded in past census counts?

Historic census self-response rates for North Carolina were 63.0% in 1990, 64.0% in 2000, and 64.8% in 2010.



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## How are target groups responding in North Carolina?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	542	56.8%
4.1% to 5.5%	541	60.4%
5.5% to 7.2%	541	61.0%
7.2% or higher	541	57.5%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	542	55.1%
2.9% to 5.7%	541	59.3%
5.7% to 9.8%	541	60.7%
9.8% or higher	541	60.5%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	542	59.5%
14% to 28%	541	63.9%
28% to 50%	541	59.8%
50% or higher	541	52.4%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	541	67.5%
12% to 21%	541	60.8%
21% to 31%	541	56.6%
31% or higher	541	50.9%



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