

Pender County: Census 2020 Real-Time Response Rates - Week Ending Aug 2

How is Pender County performing?

54.0% of households in Pender County have self-responded to the 2020 Census between March 12 and Aug 2, 2020, **below** the state response rate of **59.0%**. Pender County is currently ranked 57 out of 100 counties in NC.

How are people responding to the 2020 Census in Pender County?

40.0% of Pender households responded to the census online versus 46.1% of all NC households.

14.0% of Pender households responded to the census by phone or mail versus 12.9% of all NC households.

Where are people responding in Pender County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9202.02	73.9%
2	9202.01	68.5%
3	9206.02	60.7%
4	9202.03	59.2%
5	9203	56.0%

Where are people not responding in Pender County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
14	9201.01	22.2%
14	9201.02	22.2%
13	9202.04	43.9%
12	9205.02	45.6%
11	9201.03	49.1%

How many households in Pender County self-responded in past census counts?

Historic census self-response rates for Pender County were 57.0% in 1990, 53.0% in 2000, and 62.6% in 2010.



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How are target groups responding in Pender County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	5	44.4%
4% to 5.5%	4	47.9%
5.5% to 7.2%	5	57.0%
7.2% or higher	1	68.5%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	7	48.9%
2.9% to 5.7%	4	55.8%
5.7% to 9.8%	3	50.3%
9.8% or higher	1	50.5%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	5	47.2%
14% to 28%	3	55.2%
28% to 50%	4	52.6%
50% or higher	3	51.9%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	2	48.1%
12% to 21%	4	49.7%
21% to 31%	2	57.6%
31% or higher	7	51.0%



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