

## Robeson County: Census 2020 Real-Time Response Rates - Week Ending Aug 2

### How is Robeson County performing?

**46.2%** of households in Robeson County have self-responded to the 2020 Census between March 12 and Aug 2, 2020, **below** the state response rate of **59.0%**. Robeson County is currently ranked 82 out of 100 counties in NC.

### How are people responding to the 2020 Census in Robeson County?

**21.7%** of Robeson households responded to the census online versus 46.1% of all NC households.

**24.5%** of Robeson households responded to the census by phone or mail versus 12.9% of all NC households.

### Where are people responding in Robeson County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1    | 9609         | 61.8%              |
| 2    | 9613.01      | 60.4%              |
| 3    | 9612         | 53.9%              |
| 4    | 9614         | 53.6%              |
| 5    | 9607.01      | 53.2%              |

### Where are people not responding in Robeson County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 31   | 9608.02      | 29.0%              |
| 30   | 9605.02      | 30.7%              |
| 29   | 9608.01      | 35.4%              |
| 28   | 9602.02      | 36.5%              |
| 27   | 9620.01      | 39.5%              |

### How many households in Robeson County self-responded in past census counts?

Historic census self-response rates for Robeson County were 52.0% in 1990, 56.0% in 2000, and 54.9% in 2010.



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## How are target groups responding in Robeson County?

**Young Children** - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1%   | 2           | 50.2%                 |
| 4% to 5.5%       | 6           | 44.6%                 |
| 5.5% to 7.2%     | 12          | 48.2%                 |
| 7.2% or higher   | 11          | 44.0%                 |

**Immigrant Population** - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9%           | 15          | 42.8%                 |
| 2.9% to 5.7%             | 5           | 51.0%                 |
| 5.7% to 9.8%             | 8           | 48.5%                 |
| 9.8% or higher           | 3           | 48.1%                 |

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14%        | 0           | n.a.                  |
| 14% to 28%           | 0           | n.a.                  |
| 28% to 50%           | 5           | 54.7%                 |
| 50% or higher        | 26          | 44.5%                 |

**No Internet** - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12%         | 0           | n.a.                  |
| 12% to 21%            | 0           | n.a.                  |
| 21% to 31%            | 3           | 55.8%                 |
| 31% or higher         | 28          | 45.1%                 |



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