# Rockingham County: Census 2020 Real-Time Response Rates - Week Ending Au g 2

## **How is Rockingham County performing?**

**61.1%** of households in Rockingham County have self-responded to the 2020 Census between March 12 and Aug 2, 2020, **above** the state response rate of **59.0%**. Rockingham County is currently ranked 28 out of 100 counties in NC.

## How are people responding to the 2020 Census in Rockingham County?

34.8% of Rockingham households responded to the census online versus 46.1% of all NC households.

**26.3%** of Rockingham households responded to the census by phone or mail versus 12.9% of all NC households.

## Where are people responding in Rockingham County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	416.02	68.5%
2	410.02	67.8%
3	415	65.9%
4	411	65.3%
4	416.01	65.3%

#### Where are people not responding in Rockingham County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
21	404	52.5%
20	412	52.8%
19	402	55.7%
18	413	57.1%
17	405.01	58.0%

### How many households in Rockingham County self-responded in past census counts?

Historic census self-response rates for Rockingham County were 66.0% in 1990, 64.0% in 2000, and 69.3% in 2010.



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# How are target groups responding in Rockingham County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	62.9%
4% to 5.5%	6	59.5%
5.5% to 7.2%	6	61.0%
7.2% or higher	3	61.0%

## **Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	12	62.9%
2.9% to 5.7%	6	58.4%
5.7% to 9.8%	2	60.9%
9.8% or higher	1	57.1%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	2	66.7%
14% to 28%	13	61.7%
28% to 50%	5	58.9%
50% or higher	1	52.8%

## No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	2	66.9%
21% to 31%	10	61.5%
31% or higher	9	59.4%



