

## Sampson County: Census 2020 Real-Time Response Rates - Week Ending Aug 2

### How is Sampson County performing?

**52.2%** of households in Sampson County have self-responded to the 2020 Census between March 12 and Aug 2, 2020, **below** the state response rate of **59.0%**. Sampson County is currently ranked 65 out of 100 counties in NC.

### How are people responding to the 2020 Census in Sampson County?

**21.8%** of Sampson households responded to the census online versus 46.1% of all NC households.

**30.4%** of Sampson households responded to the census by phone or mail versus 12.9% of all NC households.

### Where are people responding in Sampson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9703.01	59.0%
2	9703.02	57.2%
3	9707	56.7%
4	9702	52.7%
5	9706	52.5%

### Where are people not responding in Sampson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
11	9710	46.1%
10	9704	47.1%
9	9701	49.3%
8	9709	50.0%
7	9705	50.9%

### How many households in Sampson County self-responded in past census counts?

Historic census self-response rates for Sampson County were 66.0% in 1990, 58.0% in 2000, and 59.5% in 2010.



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## How are target groups responding in Sampson County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	1	47.1%
4% to 5.5%	3	54.1%
5.5% to 7.2%	2	47.7%
7.2% or higher	5	53.7%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	1	47.1%
2.9% to 5.7%	1	59.0%
5.7% to 9.8%	5	52.6%
9.8% or higher	4	51.0%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	2	53.1%
28% to 50%	4	52.5%
50% or higher	5	51.4%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	1	57.2%
31% or higher	10	51.6%



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