Union County: Census 2020 Real-Time Response Rates - Week Ending Aug 2 How is Union County performing?
70.5\% of households in Union County have self-responded to the 2020 Census between March 12 and Aug 2, 2020, above the state response rate of $59.0 \%$. Union County is currently ranked 1 out of 100 counties in NC.

How are people responding to the 2020 Census in Union County?
$60.9 \%$ of Union households responded to the census online versus $46.1 \%$ of all NC households.
$9.6 \%$ of Union households responded to the census by phone or mail versus $12.9 \%$ of all NC households.

## Where are people responding in Union County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 210.06 | $84.1 \%$ |
| $\mathbf{2}$ | 210.09 | $82.0 \%$ |
| $\mathbf{3}$ | 210.11 | $81.5 \%$ |
| $\mathbf{4}$ | 203.09 | $80.3 \%$ |
| $\mathbf{4}$ | 210.12 | $80.3 \%$ |

Where are people not responding in Union County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{4 1}$ | 204.04 | $47.1 \%$ |
| $\mathbf{4 0}$ | 207.01 | $50.9 \%$ |
| 39 | 206.02 | $51.2 \%$ |
| 38 | 208 | $51.3 \%$ |
| 37 | 206.01 | $54.6 \%$ |

How many households in Union County self-responded in past census counts?
Historic census self-response rates for Union County were 66.0\% in 1990, 68.0\% in 2000, and 73.5\% in 2010.

How are target groups responding in Union County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 6 | $69.6 \%$ |
| $4 \%$ to $5.5 \%$ | 15 | $73.7 \%$ |
| $5.5 \%$ to $7.2 \%$ | 9 | $67.5 \%$ |
| $7.2 \%$ or higher | 11 | $68.9 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 3 | $69.2 \%$ |
| $2.9 \%$ to $5.7 \%$ | 11 | $69.1 \%$ |
| $5.7 \%$ to $9.8 \%$ | 12 | $75.8 \%$ |
| $9.8 \%$ or higher | 15 | $67.4 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 11 | $74.5 \%$ |
| $14 \%$ to $28 \%$ | 17 | $74.2 \%$ |
| $28 \%$ to $50 \%$ | 8 | $67.6 \%$ |
| $50 \%$ or higher | 5 | $53.4 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 26 | $75.9 \%$ |
| $12 \%$ to $21 \%$ | 13 | $63.0 \%$ |
| $21 \%$ to $31 \%$ | 2 | $49.1 \%$ |
| $31 \%$ or higher | 0 | n.a. |

