

Beaufort County: Census 2020 Real-Time Response Rates - Week Ending May 3

How is Beaufort County performing?

48.5% of households in Beaufort County have self-responded to the 2020 Census between March 12 and May 3, 2020, **below** the state response rate of **51.8%**. Beaufort County is currently ranked 51 out of 100 counties in NC.

How are people responding to the 2020 Census in Beaufort County?

28.8% of Beaufort households responded to the census online versus 42.4% of all NC households.

19.7% of Beaufort households responded to the census by phone or mail versus 9.4% of all NC households.

Where are people responding in Beaufort County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1 | 9304 | 56.6% |
| 2 | 9302 | 56.2% |
| 3 | 9306 | 55.7% |
| 4 | 9305.02 | 54.7% |
| 5 | 9305.01 | 53.0% |

Where are people not responding in Beaufort County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 11 | 9308 | 33.8% |
| 10 | 9307 | 41.9% |
| 9 | 9301 | 42.7% |
| 8 | 9310 | 43.1% |
| 7 | 9303 | 45.0% |

How many households in Beaufort County self-responded in past census counts?

Historic census self-response rates for Beaufort County were 63.0% in 1990, 60.0% in 2000, and 61.8% in 2010.



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How are target groups responding in Beaufort County?

Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1% | 4 | 51.9% |
| 4% to 5.5% | 5 | 44.5% |
| 5.5% to 7.2% | 0 | n.a. |
| 7.2% or higher | 2 | 50.8% |

Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9% | 7 | 47.6% |
| 2.9% to 5.7% | 3 | 52.1% |
| 5.7% to 9.8% | 1 | 42.7% |
| 9.8% or higher | 0 | n.a. |

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14% | 2 | 48.8% |
| 14% to 28% | 3 | 52.3% |
| 28% to 50% | 4 | 43.9% |
| 50% or higher | 2 | 50.8% |

No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12% | 0 | n.a. |
| 12% to 21% | 1 | 55.7% |
| 21% to 31% | 3 | 48.4% |
| 31% or higher | 7 | 47.3% |



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