Chowan County: Census 2020 Real-Time Response Rates - Week Ending May 3

How is Chowan County performing?

51.8% of households in Chowan County have self-responded to the 2020 Census between March 12 and May 3, 2020, **below** the state response rate of **51.8%**. Chowan County is currently ranked 32 out of 100 counties in NC.

How are people responding to the 2020 Census in Chowan County?

32.2% of Chowan households responded to the census online versus 42.4% of all NC households.

19.6% of Chowan households responded to the census by phone or mail versus 9.4% of all NC households.

Where are people responding in Chowan County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9301.02	55.2%
2	9302	53.0%
3	9301.01	48.8%

Where are people not responding in Chowan County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
3	9301.01	48.8%
2	9302	53.0%
1	9301.02	55.2%
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How many households in Chowan County self-responded in past census counts?

Historic census self-response rates for Chowan County were 68.0% in 1990, 65.0% in 2000, and 65.4% in 2010.



CAROLINA **DEMOGRAPHY**

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How are target groups responding in Chowan County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	1	53.0%
4% to 5.5%	1	48.8%
5.5% to 7.2%	1	55.2%
7.2% or higher	0	n.a.

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	3	52.3%
2.9% to 5.7%	0	n.a.
5.7% to 9.8%	0	n.a.
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	1	53.0%
28% to 50%	1	55.2%
50% or higher	1	48.8%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	1	55.2%
31% or higher	2	50.9%



