

Cleveland County: Census 2020 Real-Time Response Rates - Week Ending May 3

How is Cleveland County performing?

51.6% of households in Cleveland County have self-responded to the 2020 Census between March 12 and May 3, 2020, **below** the state response rate of **51.8%**. Cleveland County is currently ranked 34 out of 100 counties in NC.

How are people responding to the 2020 Census in Cleveland County?

34.9% of Cleveland households responded to the census online versus 42.4% of all NC households.

16.7% of Cleveland households responded to the census by phone or mail versus 9.4% of all NC households.

Where are people responding in Cleveland County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9506.01	59.2%
2	9515.03	57.6%
3	9513	56.9%
4	9503.02	56.2%
5	9507	55.9%

Where are people not responding in Cleveland County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
22	9502	42.5%
21	9505	44.3%
20	9515.02	44.4%
19	9501.02	44.6%
18	9509	45.1%

How many households in Cleveland County self-responded in past census counts?

Historic census self-response rates for Cleveland County were 63.0% in 1990, 64.0% in 2000, and 65.6% in 2010.



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How are target groups responding in Cleveland County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	50.4%
4% to 5.5%	6	49.5%
5.5% to 7.2%	5	52.0%
7.2% or higher	5	52.8%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	15	50.5%
2.9% to 5.7%	5	52.9%
5.7% to 9.8%	2	51.0%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	51.9%
14% to 28%	8	51.0%
28% to 50%	7	51.2%
50% or higher	1	45.1%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	6	54.4%
31% or higher	16	49.8%



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