

# Cumberland County: Census 2020 Real-Time Response Rates - Week Ending May 3

## How is Cumberland County performing?

**50.5%** of households in Cumberland County have self-responded to the 2020 Census between March 12 and May 3, 2020, **below** the state response rate of **51.8%**. Cumberland County is currently ranked 42 out of 100 counties in NC.

## How are people responding to the 2020 Census in Cumberland County?

**41.8%** of Cumberland households responded to the census online versus 42.4% of all NC households.

**8.7%** of Cumberland households responded to the census by phone or mail versus 9.4% of all NC households.

## Where are people responding in Cumberland County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	7.01	62.4%
2	34.06	62.3%
4	32.01	61.8%
5	32.05	61.0%
6	30.01	58.6%

## Where are people not responding in Cumberland County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
65	24.01	32.2%
63	34.05	33.0%
63	34.07	33.0%
62	10	35.1%
61	38	35.4%

## How many households in Cumberland County self-responded in past census counts?

Historic census self-response rates for Cumberland County were 58.0% in 1990, 62.0% in 2000, and 64.7% in 2010.



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## How are target groups responding in Cumberland County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	42.9%
4% to 5.5%	10	48.7%
5.5% to 7.2%	20	50.4%
7.2% or higher	32	48.5%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	46.1%
2.9% to 5.7%	23	46.4%
5.7% to 9.8%	30	50.3%
9.8% or higher	6	54.5%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	4	57.0%
28% to 50%	26	50.1%
50% or higher	34	47.1%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	16	49.9%
12% to 21%	23	51.5%
21% to 31%	16	49.3%
31% or higher	9	40.2%



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