

Jackson County: Census 2020 Real-Time Response Rates - Week Ending May 3

How is Jackson County performing?

24.6% of households in Jackson County have self-responded to the 2020 Census between March 12 and May 3, 2020, **below** the state response rate of **51.8%**. Jackson County is currently ranked 97 out of 100 counties in NC.

How are people responding to the 2020 Census in Jackson County?

19.4% of Jackson households responded to the census online versus 42.4% of all NC households.

5.2% of Jackson households responded to the census by phone or mail versus 9.4% of all NC households.

Where are people responding in Jackson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9504	41.9%
2	9505	38.9%
3	9503	38.6%
4	9502	28.1%
5	9506	27.9%

Where are people not responding in Jackson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
9	9509	6.7%
8	9508	10.1%
7	9402	19.2%
6	9507	24.2%
5	9506	27.9%

How many households in Jackson County self-responded in past census counts?

Historic census self-response rates for Jackson County were 53.0% in 1990, 48.0% in 2000, and 33.7% in 2010.



CAROLINA
DEMOGRAPHY

How are target groups responding in Jackson County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	4	20.8%
4% to 5.5%	2	21.7%
5.5% to 7.2%	2	40.4%
7.2% or higher	1	28.1%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	30.5%
2.9% to 5.7%	2	24.3%
5.7% to 9.8%	1	24.2%
9.8% or higher	1	10.1%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	30.4%
14% to 28%	2	17.2%
28% to 50%	0	n.a.
50% or higher	1	19.2%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	5	30.1%
31% or higher	4	21.3%



CAROLINA
DEMOGRAPHY