

Lenoir County: Census 2020 Real-Time Response Rates - Week Ending May 3

How is Lenoir County performing?

49.7% of households in Lenoir County have self-responded to the 2020 Census between March 12 and May 3, 2020, **below** the state response rate of **51.8%**. Lenoir County is currently ranked 44 out of 100 counties in NC.

How are people responding to the 2020 Census in Lenoir County?

27.2% of Lenoir households responded to the census online versus 42.4% of all NC households.

22.5% of Lenoir households responded to the census by phone or mail versus 9.4% of all NC households.

Where are people responding in Lenoir County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	108	61.3%
2	106	59.2%
3	110.01	58.7%
4	110.02	51.7%
5	101	51.0%

Where are people not responding in Lenoir County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
15	104	27.8%
14	103	31.6%
13	107	43.9%
12	105	44.8%
11	102	46.2%

How many households in Lenoir County self-responded in past census counts?

Historic census self-response rates for Lenoir County were 64.0% in 1990, 62.0% in 2000, and 65.3% in 2010.



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How are target groups responding in Lenoir County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	39.4%
4% to 5.5%	6	53.6%
5.5% to 7.2%	3	49.8%
7.2% or higher	4	42.2%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	46.1%
2.9% to 5.7%	6	48.9%
5.7% to 9.8%	4	48.6%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	1	48.6%
14% to 28%	1	47.6%
28% to 50%	5	52.1%
50% or higher	8	45.2%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	51.7%
12% to 21%	2	53.1%
21% to 31%	9	50.8%
31% or higher	3	34.4%



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