

# Northampton County: Census 2020 Real-Time Response Rates - Week Ending May 3

## How is Northampton County performing?

**33.8%** of households in Northampton County have self-responded to the 2020 Census between March 12 and May 3, 2020, **below** the state response rate of **51.8%**. Northampton County is currently ranked 92 out of 100 counties in NC.

## How are people responding to the 2020 Census in Northampton County?

**15.7%** of Northampton households responded to the census online versus 42.4% of all NC households.

**18.1%** of Northampton households responded to the census by phone or mail versus 9.4% of all NC households.

## Where are people responding in Northampton County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1    | 9201         | 45.8%              |
| 2    | 9204.01      | 34.1%              |
| 3    | 9203         | 32.9%              |
| 4    | 9204.02      | 29.3%              |
| 5    | 9202         | 24.7%              |

## Where are people not responding in Northampton County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 5    | 9202         | 24.7%              |
| 4    | 9204.02      | 29.3%              |
| 3    | 9203         | 32.9%              |
| 2    | 9204.01      | 34.1%              |
| 1    | 9201         | 45.8%              |

## How many households in Northampton County self-responded in past census counts?

Historic census self-response rates for Northampton County were 57.0% in 1990, 58.0% in 2000, and 46.1% in 2010.



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## How are target groups responding in Northampton County?

### Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1%   | 3           | 32.1%                 |
| 4% to 5.5%       | 1           | 24.7%                 |
| 5.5% to 7.2%     | 0           | n.a.                  |
| 7.2% or higher   | 1           | 45.8%                 |

### Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9%           | 4           | 33.1%                 |
| 2.9% to 5.7%             | 1           | 34.1%                 |
| 5.7% to 9.8%             | 0           | n.a.                  |
| 9.8% or higher           | 0           | n.a.                  |

### Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14%        | 0           | n.a.                  |
| 14% to 28%           | 0           | n.a.                  |
| 28% to 50%           | 2           | 37.5%                 |
| 50% or higher        | 3           | 30.5%                 |

### No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12%         | 0           | n.a.                  |
| 12% to 21%            | 0           | n.a.                  |
| 21% to 31%            | 0           | n.a.                  |
| 31% or higher         | 5           | 33.3%                 |



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