

Pender County: Census 2020 Real-Time Response Rates - Week Ending May 3

How is Pender County performing?

46.0% of households in Pender County have self-responded to the 2020 Census between March 12 and May 3, 2020, **below** the state response rate of **51.8%**. Pender County is currently ranked 60 out of 100 counties in NC.

How are people responding to the 2020 Census in Pender County?

36.2% of Pender households responded to the census online versus 42.4% of all NC households.

9.8% of Pender households responded to the census by phone or mail versus 9.4% of all NC households.

Where are people responding in Pender County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9202.02	66.6%
2	9202.01	59.8%
3	9206.02	51.5%
4	9202.03	50.9%
5	9203	48.4%

Where are people not responding in Pender County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
14	9201.01	14.1%
14	9201.02	14.1%
13	9202.04	37.9%
12	9205.02	39.1%
11	9201.03	40.1%

How many households in Pender County self-responded in past census counts?

Historic census self-response rates for Pender County were 57.0% in 1990, 53.0% in 2000, and 62.6% in 2010.



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How are target groups responding in Pender County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	5	37.3%
4% to 5.5%	4	40.0%
5.5% to 7.2%	5	48.5%
7.2% or higher	1	59.8%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	7	41.3%
2.9% to 5.7%	4	47.2%
5.7% to 9.8%	3	43.0%
9.8% or higher	1	42.1%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	5	38.9%
14% to 28%	3	47.2%
28% to 50%	4	45.5%
50% or higher	3	43.6%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	2	40.3%
12% to 21%	4	41.2%
21% to 31%	2	49.5%
31% or higher	7	43.5%



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