

Sampson County: Census 2020 Real-Time Response Rates - Week Ending May 3

How is Sampson County performing?

44.1% of households in Sampson County have self-responded to the 2020 Census between March 12 and May 3, 2020, **below** the state response rate of **51.8%**. Sampson County is currently ranked 67 out of 100 counties in NC.

How are people responding to the 2020 Census in Sampson County?

18.4% of Sampson households responded to the census online versus 42.4% of all NC households.

25.7% of Sampson households responded to the census by phone or mail versus 9.4% of all NC households.

Where are people responding in Sampson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9703.02	50.0%
2	9703.01	49.9%
3	9707	48.8%
4	9702	44.7%
5	9706	44.5%

Where are people not responding in Sampson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
11	9704	38.1%
10	9710	40.2%
9	9701	40.7%
8	9705	41.9%
7	9709	42.1%

How many households in Sampson County self-responded in past census counts?

Historic census self-response rates for Sampson County were 66.0% in 1990, 58.0% in 2000, and 59.5% in 2010.



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How are target groups responding in Sampson County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	1	38.1%
4% to 5.5%	3	46.4%
5.5% to 7.2%	2	40.5%
7.2% or higher	5	45.1%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	1	38.1%
2.9% to 5.7%	1	49.9%
5.7% to 9.8%	5	44.6%
9.8% or higher	4	43.2%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	2	44.0%
28% to 50%	4	44.3%
50% or higher	5	43.7%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	1	50.0%
31% or higher	10	43.4%



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