

Watauga County: Census 2020 Real-Time Response Rates - Week Ending May 3

How is Watauga County performing?

35.7% of households in Watauga County have self-responded to the 2020 Census between March 12 and May 3, 2020, **below** the state response rate of **51.8%**. Watauga County is currently ranked 89 out of 100 counties in NC.

How are people responding to the 2020 Census in Watauga County?

32.7% of Watauga households responded to the census online versus 42.4% of all NC households.

3.0% of Watauga households responded to the census by phone or mail versus 9.4% of all NC households.

Where are people responding in Watauga County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9207.03	50.6%
2	9202	50.5%
3	9207.01	48.1%
4	9201	47.5%
5	9204	42.2%

Where are people not responding in Watauga County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
13	9210	10.6%
12	9208	15.1%
11	9206.02	27.6%
10	9209	28.6%
9	9205	35.9%

How many households in Watauga County self-responded in past census counts?

Historic census self-response rates for Watauga County were 55.0% in 1990, 54.0% in 2000, and 52.8% in 2010.



CAROLINA
DEMOGRAPHY

How are target groups responding in Watauga County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	7	31.6%
4% to 5.5%	5	43.8%
5.5% to 7.2%	1	36.2%
7.2% or higher	0	n.a.

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	6	37.4%
2.9% to 5.7%	6	37.4%
5.7% to 9.8%	1	27.6%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	13	36.6%
14% to 28%	0	n.a.
28% to 50%	0	n.a.
50% or higher	0	n.a.

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	3	24.7%
12% to 21%	7	37.5%
21% to 31%	3	46.5%
31% or higher	0	n.a.



CAROLINA
DEMOGRAPHY