

Wilson County: Census 2020 Real-Time Response Rates - Week Ending May 3

How is Wilson County performing?

50.8% of households in Wilson County have self-responded to the 2020 Census between March 12 and May 3, 2020, **below** the state response rate of **51.8%**. Wilson County is currently ranked 40 out of 100 counties in NC.

How are people responding to the 2020 Census in Wilson County?

33.9% of Wilson households responded to the census online versus 42.4% of all NC households.

16.9% of Wilson households responded to the census by phone or mail versus 9.4% of all NC households.

Where are people responding in Wilson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	5.01	68.5%
2	5.02	65.5%
3	6	60.4%
4	14	56.7%
5	4	56.2%

Where are people not responding in Wilson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
19	2	23.4%
18	8.01	35.6%
17	1	35.7%
16	11	36.2%
15	10	40.3%

How many households in Wilson County self-responded in past census counts?

Historic census self-response rates for Wilson County were 61.0% in 1990, 63.0% in 2000, and 65.1% in 2010.



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How are target groups responding in Wilson County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	3	45.8%
4% to 5.5%	5	51.6%
5.5% to 7.2%	5	53.2%
7.2% or higher	6	39.8%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	3	54.1%
2.9% to 5.7%	4	47.2%
5.7% to 9.8%	9	45.4%
9.8% or higher	3	46.8%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	3	55.2%
28% to 50%	8	52.8%
50% or higher	8	39.0%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	56.7%
12% to 21%	4	62.6%
21% to 31%	7	48.2%
31% or higher	7	36.5%



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