

Cleveland County: Census 2020 Real-Time Response Rates - Week Ending April 5

How is Cleveland County performing?

41.8% of households in Cleveland County have self-responded to the 2020 Census between March 12 and April 5, 2020, **above** the state response rate of **41.7%**. Cleveland County is currently ranked 35 out of 100 counties in NC.

How are people responding to the 2020 Census in Cleveland County?

29.6% of Cleveland households responded to the census online versus 35.7% of all NC households.

12.2% of Cleveland households responded to the census by phone or mail versus 6.0% of all NC households.

Where are people responding in Cleveland County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9507	50.1%
2	9501.01	46.5%
3	9516.02	45.6%
4	9516.01	45.2%
5	9506.01	44.4%

Where are people not responding in Cleveland County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
22	9515.02	31.1%
21	9505	33.2%
20	9503.01	34.1%
19	9502	37.3%
18	9514	37.5%

How many households in Cleveland County self-responded in past census counts?

Historic census self-response rates for Cleveland County were 63.0% in 1990, 64.0% in 2000, and 65.6% in 2010.



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How are target groups responding in Cleveland County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	41.3%
4% to 5.5%	6	40.3%
5.5% to 7.2%	5	41.7%
7.2% or higher	5	41.7%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	15	41.8%
2.9% to 5.7%	5	40.9%
5.7% to 9.8%	2	37.2%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	40.8%
14% to 28%	8	40.9%
28% to 50%	7	42.0%
50% or higher	1	40.4%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	6	42.3%
31% or higher	16	40.8%



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