

Franklin County: Census 2020 Real-Time Response Rates - Week Ending April 5

How is Franklin County performing?

40.7% of households in Franklin County have self-responded to the 2020 Census between March 12 and April 5, 2020, **below** the state response rate of **41.7%**. Franklin County is currently ranked 41 out of 100 counties in NC.

How are people responding to the 2020 Census in Franklin County?

31.2% of Franklin households responded to the census online versus 35.7% of all NC households.

9.5% of Franklin households responded to the census by phone or mail versus 6.0% of all NC households.

Where are people responding in Franklin County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	605.02	50.7%
2	605.01	49.3%
3	606	44.8%
4	608.02	43.3%
5	603.01	43.1%

Where are people not responding in Franklin County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
12	607	21.2%
11	602	34.2%
10	603.02	37.9%
9	608.01	38.5%
8	604.01	39.6%

How many households in Franklin County self-responded in past census counts?

Historic census self-response rates for Franklin County were 53.0% in 1990, 62.0% in 2000, and 62.0% in 2010.



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How are target groups responding in Franklin County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	39.0%
4% to 5.5%	4	41.3%
5.5% to 7.2%	4	43.2%
7.2% or higher	2	35.3%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	2	43.9%
2.9% to 5.7%	3	46.0%
5.7% to 9.8%	6	36.9%
9.8% or higher	1	39.6%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	5	44.5%
28% to 50%	4	35.6%
50% or higher	3	40.7%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	49.3%
12% to 21%	4	40.0%
21% to 31%	4	38.8%
31% or higher	3	40.7%



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