

Lenoir County: Census 2020 Real-Time Response Rates - Week Ending April 5

How is Lenoir County performing?

42.6% of households in Lenoir County have self-responded to the 2020 Census between March 12 and April 5, 2020, **above** the state response rate of **41.7%**. Lenoir County is currently ranked 28 out of 100 counties in NC.

How are people responding to the 2020 Census in Lenoir County?

23.4% of Lenoir households responded to the census online versus 35.7% of all NC households.

19.2% of Lenoir households responded to the census by phone or mail versus 6.0% of all NC households.

Where are people responding in Lenoir County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	106	54.6%
2	108	52.7%
3	101	45.4%
4	111	45.2%
5	113	44.0%

Where are people not responding in Lenoir County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
15	104	26.1%
14	103	28.8%
13	112	35.2%
12	107	39.3%
11	110.02	39.7%

How many households in Lenoir County self-responded in past census counts?

Historic census self-response rates for Lenoir County were 64.0% in 1990, 62.0% in 2000, and 65.3% in 2010.



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How are target groups responding in Lenoir County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	35.8%
4% to 5.5%	6	46.4%
5.5% to 7.2%	3	40.0%
7.2% or higher	4	37.8%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	41.7%
2.9% to 5.7%	6	41.1%
5.7% to 9.8%	4	41.7%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	1	42.7%
14% to 28%	1	35.2%
28% to 50%	5	43.5%
50% or higher	8	40.7%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	39.7%
12% to 21%	2	39.3%
21% to 31%	9	45.4%
31% or higher	3	31.4%



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