

# McDowell County: Census 2020 Real-Time Response Rates - Week Ending April 5

## How is McDowell County performing?

**38.0%** of households in McDowell County have self-responded to the 2020 Census between March 12 and April 5, 2020, **below** the state response rate of **41.7%**. McDowell County is currently ranked 60 out of 100 counties in NC.

## How are people responding to the 2020 Census in McDowell County?

**22.6%** of McDowell households responded to the census online versus 35.7% of all NC households.

**15.4%** of McDowell households responded to the census by phone or mail versus 6.0% of all NC households.

## Where are people responding in McDowell County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9709.01	44.7%
2	9705	43.6%
3	9704	42.0%
4	9708	39.2%
5	9707	37.2%

## Where are people not responding in McDowell County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
10	9702	32.0%
9	9701	32.9%
8	9703	36.5%
7	9706	36.7%
6	9709.02	37.0%

## How many households in McDowell County self-responded in past census counts?

Historic census self-response rates for McDowell County were 67.0% in 1990, 64.0% in 2000, and 57.7% in 2010.



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## How are target groups responding in McDowell County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	4	36.5%
4% to 5.5%	4	41.7%
5.5% to 7.2%	2	34.5%
7.2% or higher	0	n.a.

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	39.4%
2.9% to 5.7%	3	36.2%
5.7% to 9.8%	3	38.6%
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	7	37.1%
14% to 28%	3	40.7%
28% to 50%	0	n.a.
50% or higher	0	n.a.

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	1	36.7%
21% to 31%	6	37.7%
31% or higher	3	39.6%



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