

New Hanover County: Census 2020 Real-Time Response Rates - Week Ending April 5

How is New Hanover County performing?

39.9% of households in New Hanover County have self-responded to the 2020 Census between March 12 and April 5, 2020, **below** the state response rate of **41.7%**. New Hanover County is currently ranked 49 out of 100 counties in NC.

How are people responding to the 2020 Census in New Hanover County?

38.3% of New Hanover households responded to the census online versus 35.7% of all NC households.

1.6% of New Hanover households responded to the census by phone or mail versus 6.0% of all NC households.

Where are people responding in New Hanover County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	120.04	54.3%
2	121.03	54.1%
3	120.1	53.8%
4	120.09	52.9%
5	120.06	50.4%

Where are people not responding in New Hanover County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
43	118	17.9%
42	122.03	22.0%
41	113	22.1%
40	122.01	22.3%
39	105.01	24.5%

How many households in New Hanover County self-responded in past census counts?

Historic census self-response rates for New Hanover County were 60.0% in 1990, 61.0% in 2000, and 68.5% in 2010.



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How are target groups responding in New Hanover County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	14	35.3%
4% to 5.5%	14	43.1%
5.5% to 7.2%	10	42.5%
7.2% or higher	5	33.6%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	34.9%
2.9% to 5.7%	16	40.8%
5.7% to 9.8%	10	44.8%
9.8% or higher	3	34.2%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	18	41.6%
14% to 28%	13	39.9%
28% to 50%	6	36.5%
50% or higher	6	33.9%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	18	44.4%
12% to 21%	12	39.2%
21% to 31%	6	33.3%
31% or higher	7	31.7%



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