

Rockingham County: Census 2020 Real-Time Response Rates - Week Ending April 5

How is Rockingham County performing?

43.5% of households in Rockingham County have self-responded to the 2020 Census between March 12 and April 5, 2020, **above** the state response rate of **41.7%**. Rockingham County is currently ranked 22 out of 100 counties in NC.

How are people responding to the 2020 Census in Rockingham County?

26.7% of Rockingham households responded to the census online versus 35.7% of all NC households.

16.8% of Rockingham households responded to the census by phone or mail versus 6.0% of all NC households.

Where are people responding in Rockingham County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	415	52.4%
2	401.01	50.1%
3	406.01	49.7%
4	408	48.1%
5	405.02	47.9%

Where are people not responding in Rockingham County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
21	404	32.1%
19	406.02	38.5%
19	407	38.5%
18	403	39.5%
17	412	41.2%

How many households in Rockingham County self-responded in past census counts?

Historic census self-response rates for Rockingham County were 66.0% in 1990, 64.0% in 2000, and 69.3% in 2010.



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How are target groups responding in Rockingham County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	41.7%
4% to 5.5%	6	44.1%
5.5% to 7.2%	6	43.6%
7.2% or higher	3	47.8%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	12	44.8%
2.9% to 5.7%	6	42.6%
5.7% to 9.8%	2	41.6%
9.8% or higher	1	43.8%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	2	41.9%
14% to 28%	13	43.7%
28% to 50%	5	45.3%
50% or higher	1	41.2%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	2	43.6%
21% to 31%	10	43.0%
31% or higher	9	44.7%



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