

# Wilson County: Census 2020 Real-Time Response Rates - Week Ending April 5

## How is Wilson County performing?

**42.8%** of households in Wilson County have self-responded to the 2020 Census between March 12 and April 5, 2020, **above** the state response rate of **41.7%**. Wilson County is currently ranked 26 out of 100 counties in NC.

## How are people responding to the 2020 Census in Wilson County?

**29.3%** of Wilson households responded to the census online versus 35.7% of all NC households.

**13.5%** of Wilson households responded to the census by phone or mail versus 6.0% of all NC households.

## Where are people responding in Wilson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	5.02	55.5%
2	5.01	54.0%
3	4	49.7%
4	6	48.0%
5	14	46.3%

## Where are people not responding in Wilson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
19	2	20.1%
18	8.01	30.4%
17	1	31.1%
16	11	32.0%
15	3	34.9%

## How many households in Wilson County self-responded in past census counts?

Historic census self-response rates for Wilson County were 61.0% in 1990, 63.0% in 2000, and 65.1% in 2010.



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## How are target groups responding in Wilson County?

### Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	3	39.5%
4% to 5.5%	5	43.5%
5.5% to 7.2%	5	45.2%
7.2% or higher	6	33.5%

### Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	3	45.0%
2.9% to 5.7%	4	40.4%
5.7% to 9.8%	9	39.1%
9.8% or higher	3	38.3%

### Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	3	46.0%
28% to 50%	8	44.2%
50% or higher	8	33.9%

### No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	46.3%
12% to 21%	4	49.9%
21% to 31%	7	42.2%
31% or higher	7	31.7%



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