

Guilford County: Census 2020 Real-Time Response Rates - Week Ending July 5

How is Guilford County performing?

63.8% of households in Guilford County have self-responded to the 2020 Census between March 12 and July 5, 2020, **above** the state response rate of **58.1%**. Guilford County is currently ranked 9 out of 100 counties in NC.

How are people responding to the 2020 Census in Guilford County?

52.2% of Guilford households responded to the census online versus 45.4% of all NC households.

11.6% of Guilford households responded to the census by phone or mail versus 12.7% of all NC households.

Where are people responding in Guilford County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	125.11	87.3%
2	125.05	86.6%
3	125.1	86.3%
4	164.08	85.5%
5	125.09	84.4%

Where are people not responding in Guilford County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
118	110	36.4%
117	126.08	41.7%
116	143	42.7%
115	112	42.8%
114	136.01	44.1%

How many households in Guilford County self-responded in past census counts?

Historic census self-response rates for Guilford County were 69.0% in 1990, 67.0% in 2000, and 68.5% in 2010.



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How are target groups responding in Guilford County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	34	65.5%
4% to 5.5%	19	67.1%
5.5% to 7.2%	28	65.5%
7.2% or higher	37	57.9%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	8	66.7%
2.9% to 5.7%	24	63.9%
5.7% to 9.8%	32	65.6%
9.8% or higher	54	61.4%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	8	75.9%
14% to 28%	29	73.9%
28% to 50%	32	64.4%
50% or higher	49	54.4%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	16	78.9%
12% to 21%	27	69.9%
21% to 31%	30	62.6%
31% or higher	45	54.4%



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