

## Jackson County: Census 2020 Real-Time Response Rates - Week Ending July 5

### How is Jackson County performing?

**31.3%** of households in Jackson County have self-responded to the 2020 Census between March 12 and July 5, 2020, **below** the state response rate of **58.1%**. Jackson County is currently ranked 97 out of 100 counties in NC.

### How are people responding to the 2020 Census in Jackson County?

**22.1%** of Jackson households responded to the census online versus 45.4% of all NC households.

**9.2%** of Jackson households responded to the census by phone or mail versus 12.7% of all NC households.

### Where are people responding in Jackson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9504	48.3%
2	9503	44.7%
3	9505	44.2%
4	9502	36.2%
5	9506	33.5%

### Where are people not responding in Jackson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
9	9509	13.4%
8	9508	16.9%
7	9402	27.9%
6	9507	32.8%
5	9506	33.5%

### How many households in Jackson County self-responded in past census counts?

Historic census self-response rates for Jackson County were 53.0% in 1990, 48.0% in 2000, and 33.7% in 2010.



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## How are target groups responding in Jackson County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	4	27.1%
4% to 5.5%	2	30.3%
5.5% to 7.2%	2	46.3%
7.2% or higher	1	36.2%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	37.3%
2.9% to 5.7%	2	30.8%
5.7% to 9.8%	1	32.8%
9.8% or higher	1	16.9%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	36.7%
14% to 28%	2	24.8%
28% to 50%	0	n.a.
50% or higher	1	27.9%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	5	36.7%
31% or higher	4	28.6%



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