

Pender County: Census 2020 Real-Time Response Rates - Week Ending July 5

How is Pender County performing?

53.1% of households in Pender County have self-responded to the 2020 Census between March 12 and July 5, 2020, **below** the state response rate of **58.1%**. Pender County is currently ranked 58 out of 100 counties in NC.

How are people responding to the 2020 Census in Pender County?

39.2% of Pender households responded to the census online versus 45.4% of all NC households.

13.9% of Pender households responded to the census by phone or mail versus 12.7% of all NC households.

Where are people responding in Pender County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9202.02	73.1%
2	9202.01	67.6%
3	9206.02	59.4%
4	9202.03	58.2%
5	9203	55.3%

Where are people not responding in Pender County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
14	9201.01	21.4%
14	9201.02	21.4%
13	9202.04	43.3%
12	9205.02	45.2%
11	9201.03	47.7%

How many households in Pender County self-responded in past census counts?

Historic census self-response rates for Pender County were 57.0% in 1990, 53.0% in 2000, and 62.6% in 2010.



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How are target groups responding in Pender County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	5	43.6%
4% to 5.5%	4	47.1%
5.5% to 7.2%	5	55.9%
7.2% or higher	1	67.6%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	7	48.1%
2.9% to 5.7%	4	54.7%
5.7% to 9.8%	3	49.3%
9.8% or higher	1	49.7%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	5	46.2%
14% to 28%	3	54.3%
28% to 50%	4	51.6%
50% or higher	3	51.0%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	2	47.2%
12% to 21%	4	48.7%
21% to 31%	2	56.2%
31% or higher	7	50.2%



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