

Rockingham County: Census 2020 Real-Time Response Rates - Week Ending July 5

How is Rockingham County performing?

60.4% of households in Rockingham County have self-responded to the 2020 Census between March 12 and July 5, 2020, **above** the state response rate of **58.1%**. Rockingham County is currently ranked 27 out of 100 counties in NC.

How are people responding to the 2020 Census in Rockingham County?

34.2% of Rockingham households responded to the census online versus 45.4% of all NC households.

26.2% of Rockingham households responded to the census by phone or mail versus 12.7% of all NC households.

Where are people responding in Rockingham County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	416.02	67.7%
2	410.02	66.8%
3	415	65.2%
4	411	64.6%
5	407	64.3%

Where are people not responding in Rockingham County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
21	404	51.9%
20	412	52.0%
19	402	54.6%
18	413	56.3%
16	405.01	57.4%

How many households in Rockingham County self-responded in past census counts?

Historic census self-response rates for Rockingham County were 66.0% in 1990, 64.0% in 2000, and 69.3% in 2010.



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How are target groups responding in Rockingham County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	62.0%
4% to 5.5%	6	58.7%
5.5% to 7.2%	6	60.3%
7.2% or higher	3	60.6%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	12	62.1%
2.9% to 5.7%	6	57.7%
5.7% to 9.8%	2	60.2%
9.8% or higher	1	56.3%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	2	66.0%
14% to 28%	13	61.0%
28% to 50%	5	58.3%
50% or higher	1	52.0%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	2	66.1%
21% to 31%	10	60.7%
31% or higher	9	58.7%



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