

Swain County: Census 2020 Real-Time Response Rates - Week Ending July 5

How is Swain County performing?

31.3% of households in Swain County have self-responded to the 2020 Census between March 12 and July 5, 2020, **below** the state response rate of **58.1%**. Swain County is currently ranked 97 out of 100 counties in NC.

How are people responding to the 2020 Census in Swain County?

16.0% of Swain households responded to the census online versus 45.4% of all NC households.

15.3% of Swain households responded to the census by phone or mail versus 12.7% of all NC households.

Where are people responding in Swain County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9602	34.2%
2	9603.01	34.1%
3	9603.02	32.7%
4	9401	25.0%
5	9802	2.3%

Where are people not responding in Swain County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
5	9802	2.3%
4	9401	25.0%
3	9603.02	32.7%
2	9603.01	34.1%
1	9602	34.2%

How many households in Swain County self-responded in past census counts?

Historic census self-response rates for Swain County were 54.0% in 1990, 48.0% in 2000, and 33.9% in 2010.



How are target groups responding in Swain County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	1	34.2%
4% to 5.5%	1	34.1%
5.5% to 7.2%	1	32.7%
7.2% or higher	1	25.0%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	3	30.6%
2.9% to 5.7%	1	34.2%
5.7% to 9.8%	0	n.a.
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	2	33.4%
14% to 28%	1	34.2%
28% to 50%	0	n.a.
50% or higher	1	25.0%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	0	n.a.
31% or higher	4	31.5%



CAROLINA
DEMOGRAPHY