

# Wilson County: Census 2020 Real-Time Response Rates - Week Ending July 5

## How is Wilson County performing?

**57.8%** of households in Wilson County have self-responded to the 2020 Census between March 12 and July 5, 2020, **below** the state response rate of **58.1%**. Wilson County is currently ranked 38 out of 100 counties in NC.

## How are people responding to the 2020 Census in Wilson County?

**36.7%** of Wilson households responded to the census online versus 45.4% of all NC households.

**21.1%** of Wilson households responded to the census by phone or mail versus 12.7% of all NC households.

## Where are people responding in Wilson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	5.01	74.1%
2	5.02	72.8%
3	6	65.7%
4	4	63.5%
5	14	62.6%

## Where are people not responding in Wilson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
19	2	28.7%
18	1	40.4%
17	8.01	40.9%
16	11	45.4%
15	7	45.5%

## How many households in Wilson County self-responded in past census counts?

Historic census self-response rates for Wilson County were 61.0% in 1990, 63.0% in 2000, and 65.1% in 2010.



## How are target groups responding in Wilson County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	3	52.9%
4% to 5.5%	5	59.7%
5.5% to 7.2%	5	60.3%
7.2% or higher	6	46.3%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	3	63.1%
2.9% to 5.7%	4	54.6%
5.7% to 9.8%	9	52.1%
9.8% or higher	3	53.3%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	3	63.7%
28% to 50%	8	60.3%
50% or higher	8	45.3%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	62.6%
12% to 21%	4	68.5%
21% to 31%	7	57.2%
31% or higher	7	42.7%



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