

# McDowell County: Census 2020 Real-Time Response Rates - Week Ending June 7

## How is McDowell County performing?

**51.7%** of households in McDowell County have self-responded to the 2020 Census between March 12 and June 7, 2020, **below** the state response rate of **57.0%**. McDowell County is currently ranked 58 out of 100 counties in NC.

## How are people responding to the 2020 Census in McDowell County?

**29.0%** of McDowell households responded to the census online versus 44.8% of all NC households.

**22.7%** of McDowell households responded to the census by phone or mail versus 12.2% of all NC households.

## Where are people responding in McDowell County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9709.02	58.1%
2	9709.01	56.9%
3	9706	56.8%
4	9703	56.4%
5	9705	55.7%

## Where are people not responding in McDowell County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
10	9701	42.7%
9	9702	47.0%
8	9707	48.0%
7	9708	48.8%
6	9704	53.0%

## How many households in McDowell County self-responded in past census counts?

Historic census self-response rates for McDowell County were 67.0% in 1990, 64.0% in 2000, and 57.7% in 2010.



CAROLINA  
**DEMOGRAPHY**

## How are target groups responding in McDowell County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	4	49.1%
4% to 5.5%	4	55.5%
5.5% to 7.2%	2	52.6%
7.2% or higher	0	n.a.

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	55.1%
2.9% to 5.7%	3	48.5%
5.7% to 9.8%	3	52.5%
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	7	51.2%
14% to 28%	3	55.0%
28% to 50%	0	n.a.
50% or higher	0	n.a.

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	1	56.8%
21% to 31%	6	50.6%
31% or higher	3	54.3%



CAROLINA  
**DEMOGRAPHY**