North Carolina: Census 2020 Real-Time Response Rates - Week Ending June 7

Overall Self-Response Rates in NC

57.0% of households in NC have self-responded to the 2020 Census between March 12 and June 7, 2020. The top performing state is Minnesota (70.4%). North Carolina is currently ranked 33 out of 50 states and D.C. for self-response rate. Nationally, 60.7% of households have self-responded to the census.

How are people responding to the 2020 Census in North Carolina?

44.8% of NC households responded to the census online versus 48.8% of households nationwide.

12.2% of NC households responded to the census by phone or mail versus 11.9% of households nationwide.

Where are people responding? (Top 5 Counties)

Rank	County Name	2020 Self-Response Rate
1	Union County	68.7%
2	Orange County	67.0%
3	Wake County	66.2%
4	Davie County	65.3%
5	Chatham County	64.6%

Where are people not responding? (Bottom 5 counties)

Rank	County Name	2020 Self-Response Rate
100	Avery County	23.4%
99	Graham County	24.0%
98	Swain County	27.2%
97	Jackson County	27.5%
96	Dare County	29.0%

How many households in North Carolina self-responded in past census counts?

Historic census self-response rates for North Carolina were 63.0% in 1990, 64.0% in 2000, and 64.8% in 2010.



CAROLINA **DEMOGRAPHY**

https://ncdemography.org | demography@unc.edu

How are target groups responding in North Carolina?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	542	54.7%
4.1% to 5.5%	541	58.4%
5.5% to 7.2%	541	59.1%
7.2% or higher	541	55.6%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	542	52.9%
2.9% to 5.7%	541	57.4%
5.7% to 9.8%	541	58.9%
9.8% or higher	541	58.6%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	542	57.6%
14% to 28%	541	62.0%
28% to 50%	541	57.9%
50% or higher	541	50.3%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	541	65.6%
12% to 21%	541	58.9%
21% to 31%	541	54.6%
31% or higher	541	48.8%



