

Pender County: Census 2020 Real-Time Response Rates - Week Ending June 7

How is Pender County performing?

51.4% of households in Pender County have self-responded to the 2020 Census between March 12 and June 7, 2020, **below** the state response rate of **57.0%**. Pender County is currently ranked 60 out of 100 counties in NC.

How are people responding to the 2020 Census in Pender County?

38.5% of Pender households responded to the census online versus 44.8% of all NC households.

12.9% of Pender households responded to the census by phone or mail versus 12.2% of all NC households.

Where are people responding in Pender County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9202.02	72.3%
2	9202.01	66.8%
3	9206.02	58.4%
4	9202.03	57.4%
5	9203	54.7%

Where are people not responding in Pender County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
14	9201.01	15.5%
14	9201.02	15.5%
13	9202.04	42.7%
12	9205.02	44.3%
11	9201.03	44.6%

How many households in Pender County self-responded in past census counts?

Historic census self-response rates for Pender County were 57.0% in 1990, 53.0% in 2000, and 62.6% in 2010.



CAROLINA
DEMOGRAPHY

How are target groups responding in Pender County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	5	41.5%
4% to 5.5%	4	45.1%
5.5% to 7.2%	5	54.5%
7.2% or higher	1	66.8%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	7	45.8%
2.9% to 5.7%	4	53.3%
5.7% to 9.8%	3	48.2%
9.8% or higher	1	48.9%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	5	42.9%
14% to 28%	3	53.4%
28% to 50%	4	50.6%
50% or higher	3	50.0%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	2	43.9%
12% to 21%	4	46.1%
21% to 31%	2	55.3%
31% or higher	7	49.2%



CAROLINA
DEMOGRAPHY