

Guilford County: Census 2020 Real-Time Response Rates - Week Ending Oct 7

How is Guilford County performing?

69.2% of households in Guilford County have self-responded to the 2020 Census between March 12 and Oct 7, 2020, **above** the state response rate of **63.2%**. Guilford County is currently ranked 9 out of 100 counties in NC.

How are people responding to the 2020 Census in Guilford County?

56.5% of Guilford households responded to the census online versus 49.4% of all NC households.

12.7% of Guilford households responded to the census by phone or mail versus 13.8% of all NC households.

Where are people responding in Guilford County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	125.11	91.1%
2	125.05	89.3%
3	164.08	88.6%
4	125.1	88.5%
5	125.09	87.8%

Where are people not responding in Guilford County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
118	110	38.7%
117	143	46.1%
116	136.01	48.0%
115	112	48.3%
114	126.08	48.5%

How many households in Guilford County self-responded in past census counts?

Historic census self-response rates for Guilford County were 69.0% in 1990, 67.0% in 2000, and 68.5% in 2010.



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How are target groups responding in Guilford County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	34	70.3%
4% to 5.5%	19	72.7%
5.5% to 7.2%	28	71.2%
7.2% or higher	37	63.2%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	8	71.6%
2.9% to 5.7%	24	69.0%
5.7% to 9.8%	32	71.0%
9.8% or higher	54	66.7%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	8	80.0%
14% to 28%	29	78.4%
28% to 50%	32	70.2%
50% or higher	49	60.0%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	16	83.3%
12% to 21%	27	75.2%
21% to 31%	30	68.4%
31% or higher	45	59.7%



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