

## Martin County: Census 2020 Real-Time Response Rates - Week Ending Oct 7

### How is Martin County performing?

57.9% of households in Martin County have self-responded to the 2020 Census between March 12 and Oct 7, 2020, **below** the state response rate of **63.2%**. Martin County is currently ranked 56 out of 100 counties in NC.

### How are people responding to the 2020 Census in Martin County?

25.0% of Martin households responded to the census online versus 49.4% of all NC households.

32.9% of Martin households responded to the census by phone or mail versus 13.8% of all NC households.

### Where are people responding in Martin County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1    | 9705         | 65.3%              |
| 2    | 9701         | 62.2%              |
| 3    | 9703         | 60.2%              |
| 4    | 9702         | 59.1%              |
| 5    | 9704         | 46.6%              |

### Where are people not responding in Martin County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 5    | 9704         | 46.6%              |
| 5    | 9706         | 46.6%              |
| 4    | 9702         | 59.1%              |
| 3    | 9703         | 60.2%              |
| 2    | 9701         | 62.2%              |

### How many households in Martin County self-responded in past census counts?

Historic census self-response rates for Martin County were 67.0% in 1990, 66.0% in 2000, and 63.0% in 2010.



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## How are target groups responding in Martin County?

**Young Children** - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1%   | 3           | 57.0%                 |
| 4% to 5.5%       | 0           | n.a.                  |
| 5.5% to 7.2%     | 1           | 62.2%                 |
| 7.2% or higher   | 2           | 53.4%                 |

**Immigrant Population** - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9%           | 5           | 58.7%                 |
| 2.9% to 5.7%             | 1           | 46.6%                 |
| 5.7% to 9.8%             | 0           | n.a.                  |
| 9.8% or higher           | 0           | n.a.                  |

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14%        | 0           | n.a.                  |
| 14% to 28%           | 0           | n.a.                  |
| 28% to 50%           | 3           | 62.2%                 |
| 50% or higher        | 3           | 51.1%                 |

**No Internet** - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12%         | 0           | n.a.                  |
| 12% to 21%            | 0           | n.a.                  |
| 21% to 31%            | 0           | n.a.                  |
| 31% or higher         | 6           | 56.7%                 |



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